



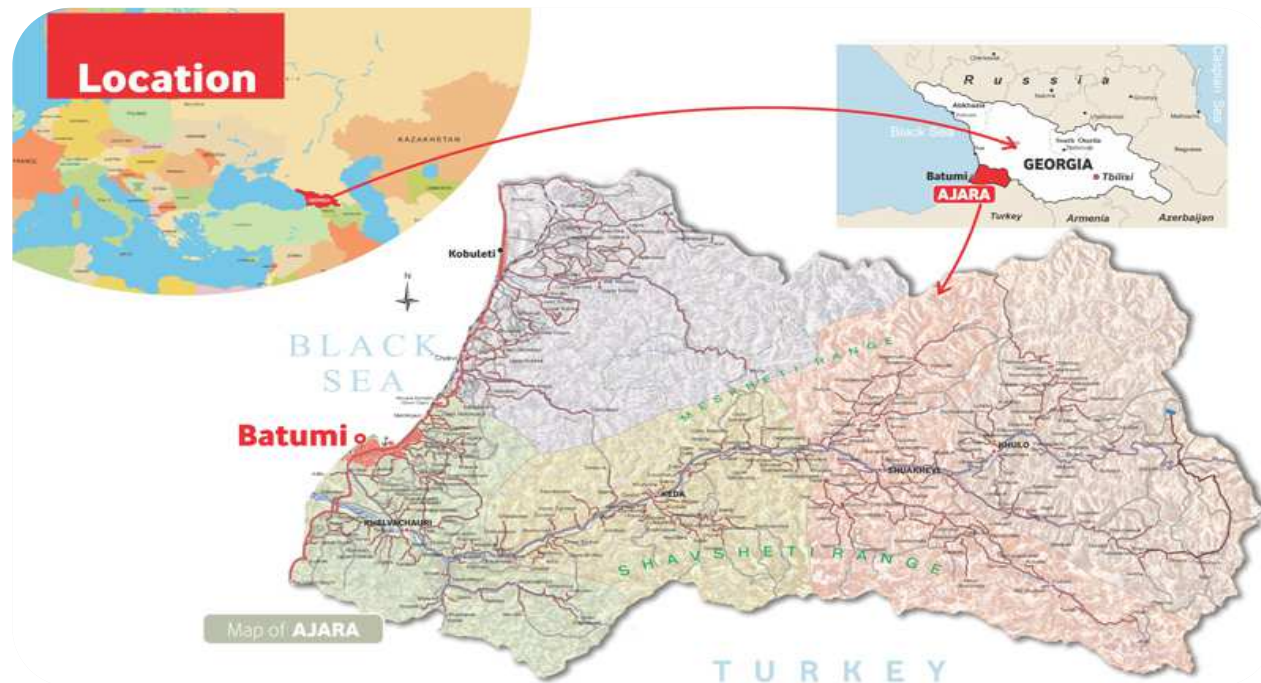
Batumi Municipality



Agenda

- 1 Strategic Location and Connectivity
- 2 Urban Profile
- 3 Key Economic Dynamics
- 4 Municipal services and finances
- 5 Strategic Development Guidelines – Batumi 2020-2030

General Information



Country	Georgia	Total Area	65 km ²
Autonomous Republic	Ajara	Population	154 200
City	Batumi	Coastline	21 km
Coordinates	41°39'0"N 41°39'0"E	Visitors (2016)	6 times more than population (871.5 Thousands)
Time zone	GMT + 4:00	International border	Turkey, Bulgaria, Romania, Ukraine, Russia

Strategic Location



Connectivity

Air Transport



Batumi International Airport was opened in 2007. Regular and charter flights are carried out to the following directions: Tbilisi, Warsaw, Katowice, Poznan, Tel Aviv, Istanbul, Kiev, Kharkov, Moscow, Minsk, Baghdad, Kuwait.

Batumi Sea Port boasts its geo-strategic and natural advantages. It has both passenger and freight terminals. Batumi Sea Port is a member of **MEDCRUISE Association**. **Memorandum of mutual understanding** has been signed between Batumi Sea port and **Royal Caribbean**

Maritime



Railway



Modernized railway station of Batumi was opened in 2007. Railway serves both cargo and passengers. Passenger turnover is approximately 600 000 in a year.

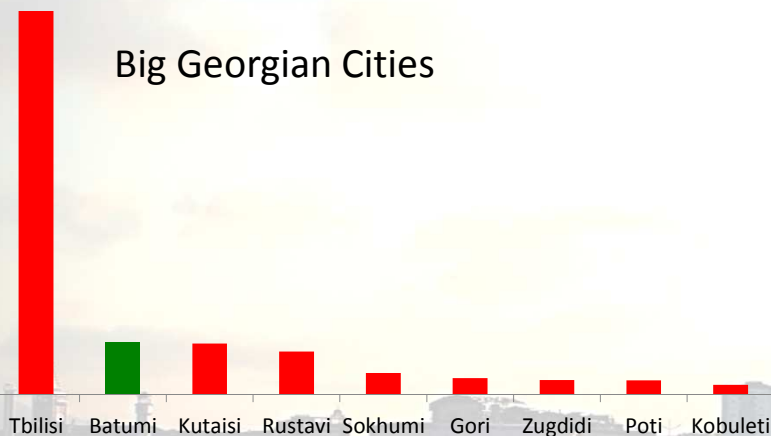
With international highways Batumi is connected to the neighbor countries



Population and Territory

By Suzo

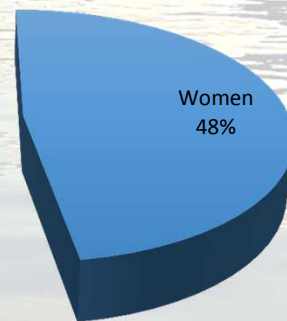
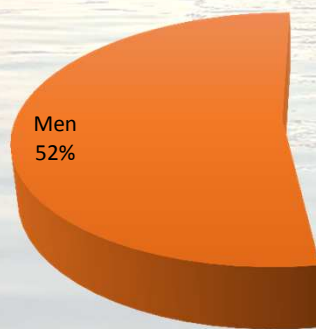
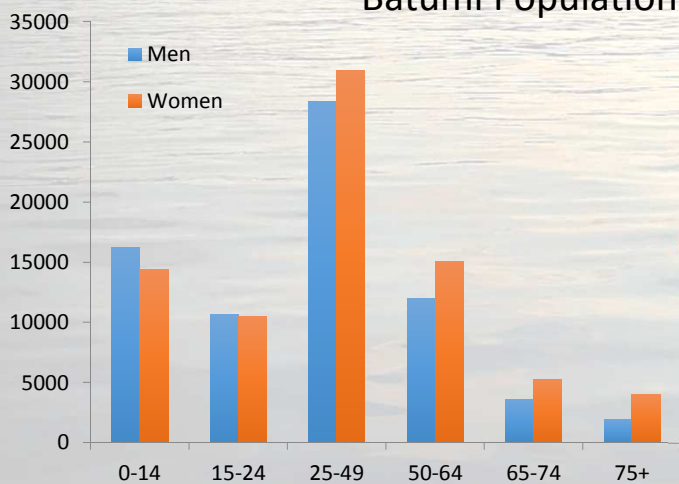
Big Georgian Cities



Batumi Population (Thousands)



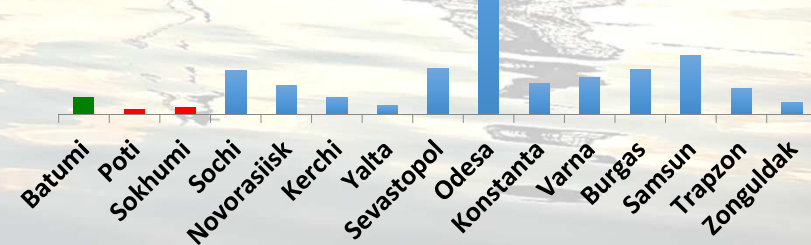
Batumi Population Structure



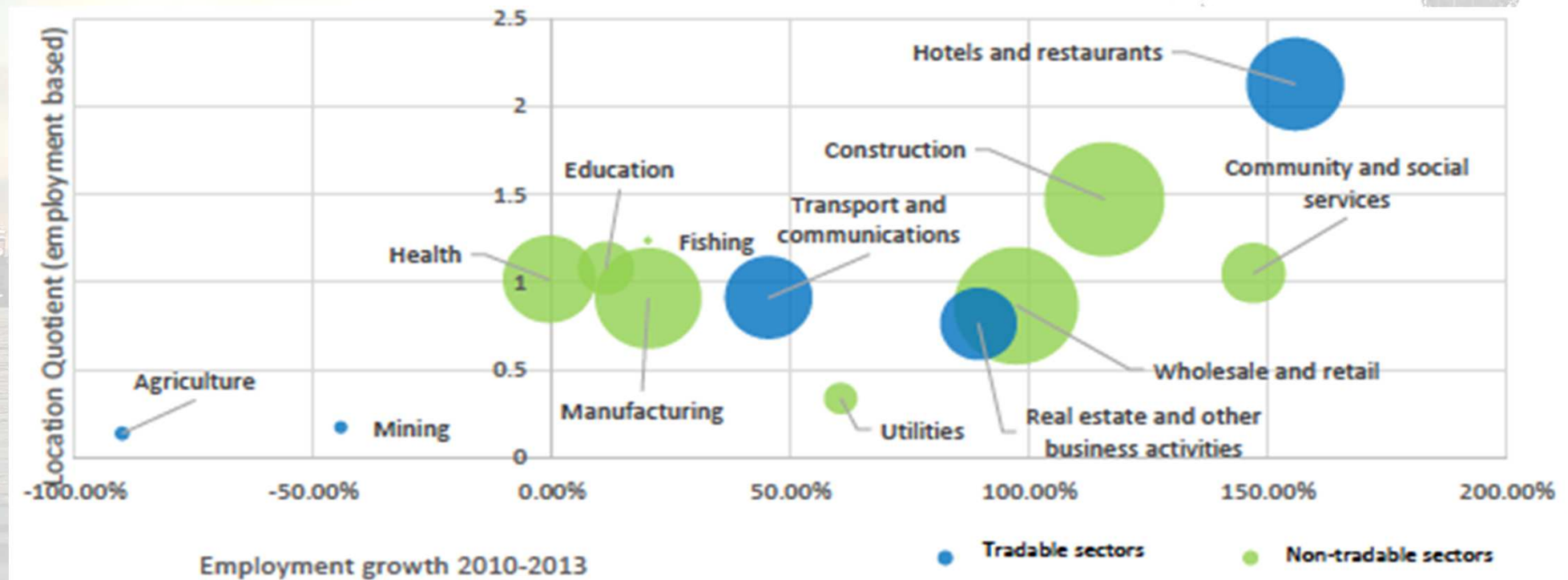
Territory of Batumi (square km)



Black Sea Cities

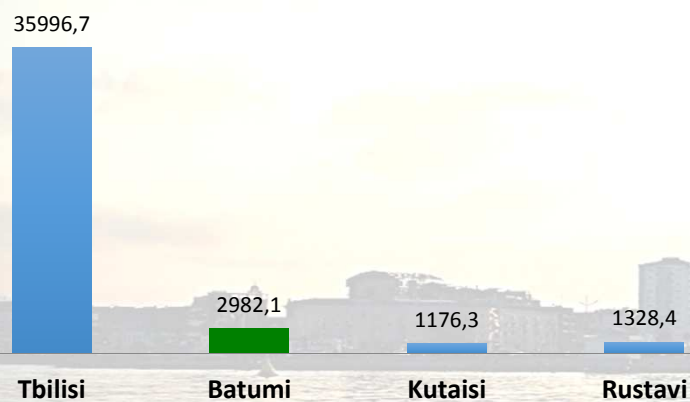


Economic Sectors of Batumi

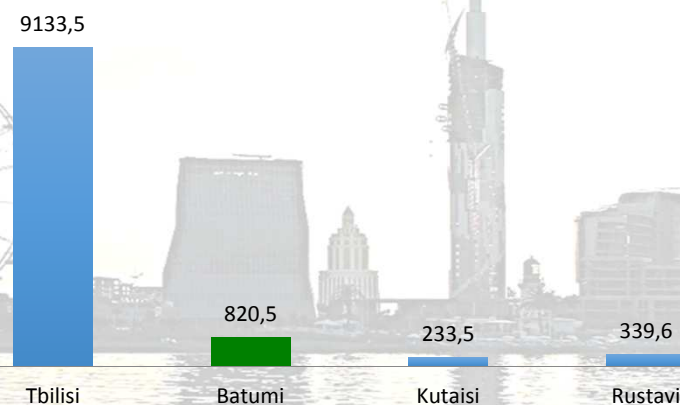


Investments in Ajara

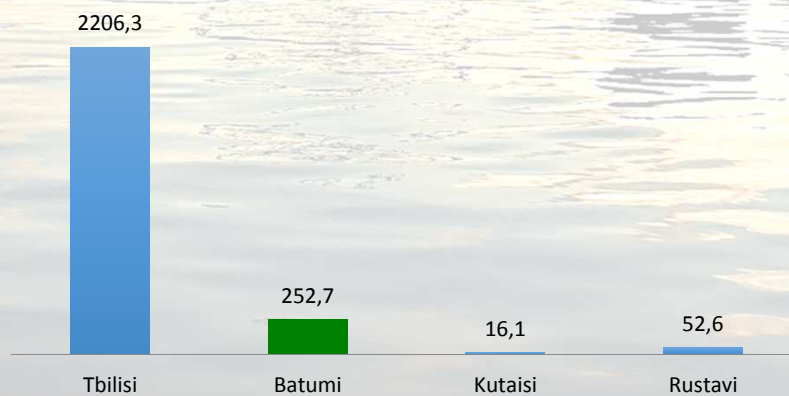
Turnover, mln. Gel



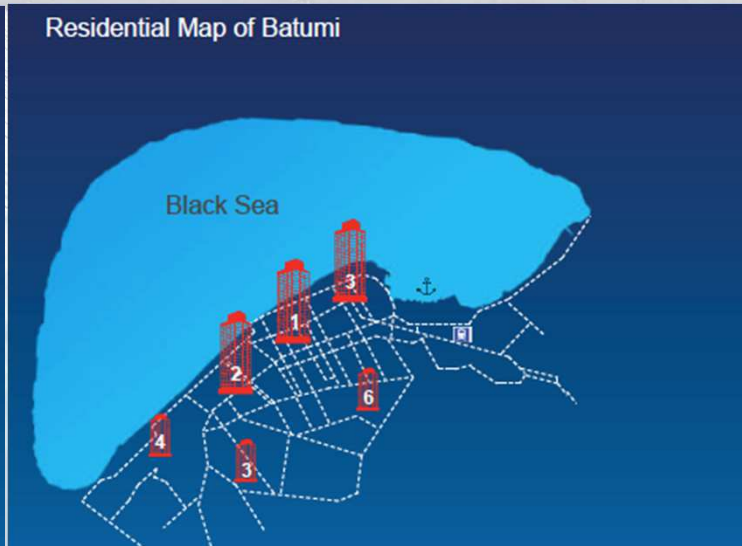
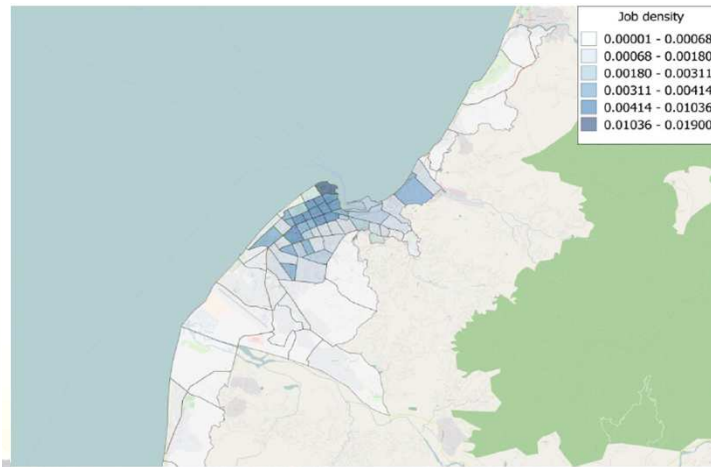
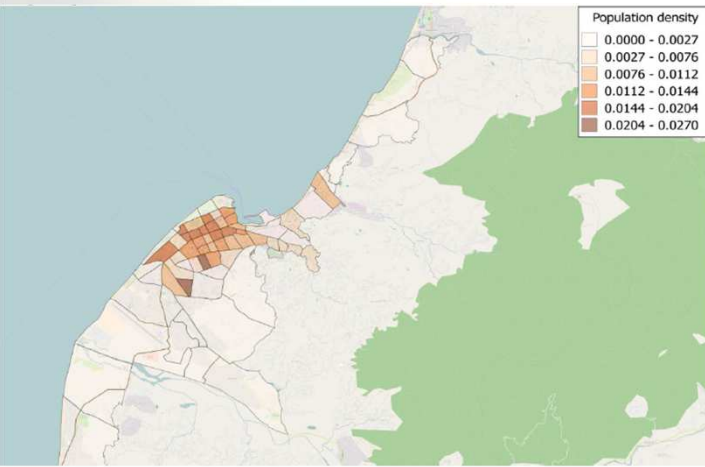
GDP, mln Gel



Investment, Mln, Gel



Distribution of Activities



Municipal Services and Infrastructure

Majority of municipal services are delivered through municipal organizations (around 25 companies) which are under full ownership of Batumi local authority. In this regard major municipal organizations are:



LTD Batumi Water provides drinking water, sewerage and drainage service
[www. bts.com.ge](http://www.bts.com.ge)



Batumi Botanical Garden
www.bbg.ge



LTD Sandasuptaveb provides household waste management service



Batumi Art and Culture Center



LTD Batumi Avtotransporti provides public bus and bike sharing system services
[www. batauto.ge](http://www.batauto.ge)



Batumi Sea Side Park
www.boulevard.ge



Transport infrastructure Management Company provides parking and road management
[www. batumitransport.ge](http://www.batumitransport.ge)



Batumi Greening and Landscape Development Company
www.greenbatumi.ge

Batumi-bike

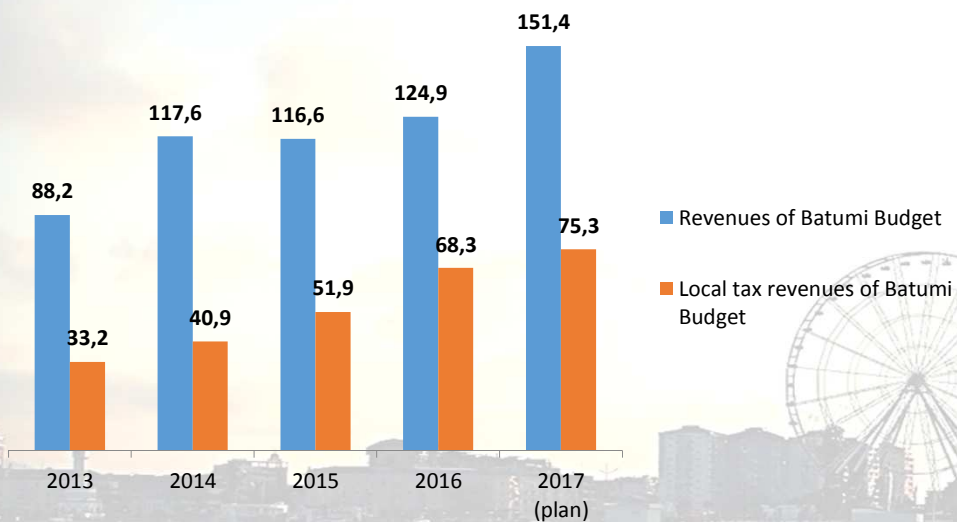
22 bike-terminals 370 units of French-made bicycles
Movement of bicycles is allowed along the special bicycle lanes



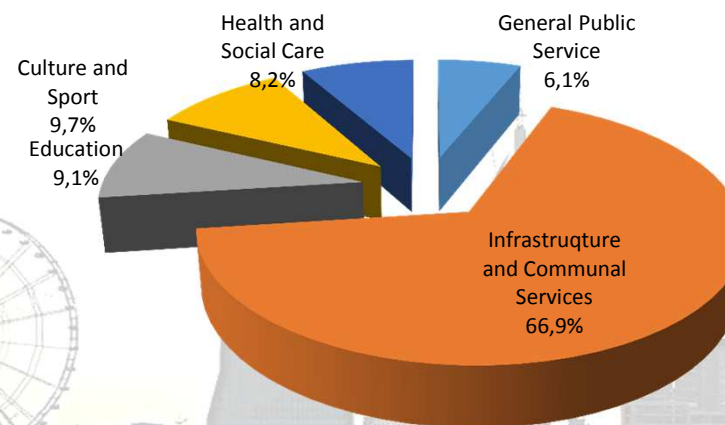
Local Finances

By Suzo

Revenues of Batumi Budget (mil. Gel)



Budget Allocations of Batumi City by Functional Aspect

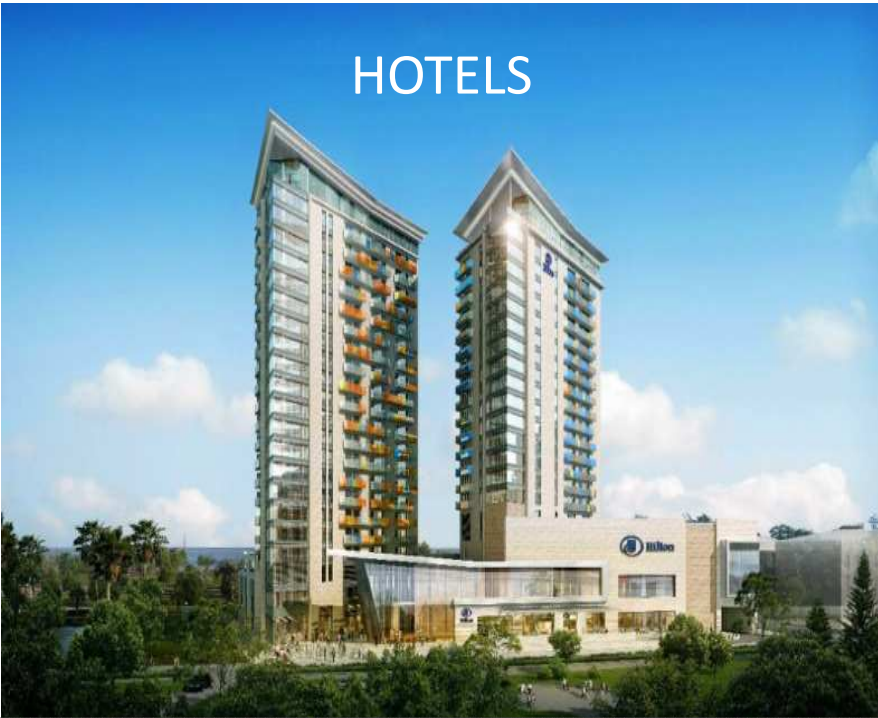


Expenditures of Municipal Budget

General Public Service	9,2	59
Infrastructure and Communal Services	101,4	654
Education	13,8	89
Culture and Sport	14,6	94
Health and Social Care	12,5	80

mil GEL	Expenditures Per	
	capita (GEL)	
151,5	977	
9,2	59	
101,4	654	
13,8	89	
14,6	94	
12,5	80	

HOTELS

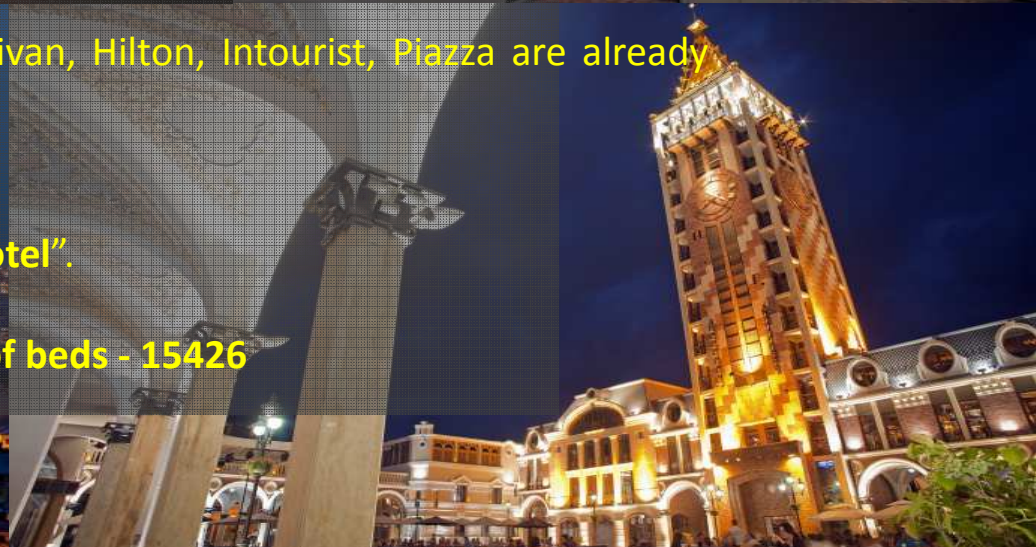


International and local hotel brands such as: Sheraton, Radisson, Divan, Hilton, Intourist, Piazza are already presented in Batumi.

UPCOMING HOTELS

“Crowne Plaza”, “Le Meridien”, “Marriot”, “Princess Hotel”, “Swiss Hotel”.

Total number of hotels – 325 Number of rooms – 7098 Number of beds - 15426



Batumi Dolphinarium



Batumi Dolphinarium was opened in 1975. It was the only demonstrational dolohinarium in former Soviet Union countries for this time. In Summers Batumi Dolphinarium performs shows 3 times in a day.



Batumi Boulevard



Construction of the main attraction of Batumi - the boulevard, began in 1881 by a famous French gardener Michelle D'Alphonse. The initial length of the boulevard was 1500 meters. Lately the length has been considerably increased by 7 000 meters. The boulevard is arranged with modern infrastructure and bike lanes.



batumi boulevard

6 May Park

6 May Park is one of the main recreational zone of the city and favorite place for people of all ages.

**Dolphinarium of Batumi
Aquarium
Zoo
Nurigeli Lake**



Batumi Botanical Garden

The collection of plants consists of 5000 different species. Batumi Botanical Garden has 9 different floral departments: The South American Section, The New Zealand Section, The Australian Section, The Himalayan Section, The Mexican Section, The East Asian Section, The North American Section, Mediterranean Photo geographical Department and Photo geographical Department of Transcaucasia Humid Subtropics.

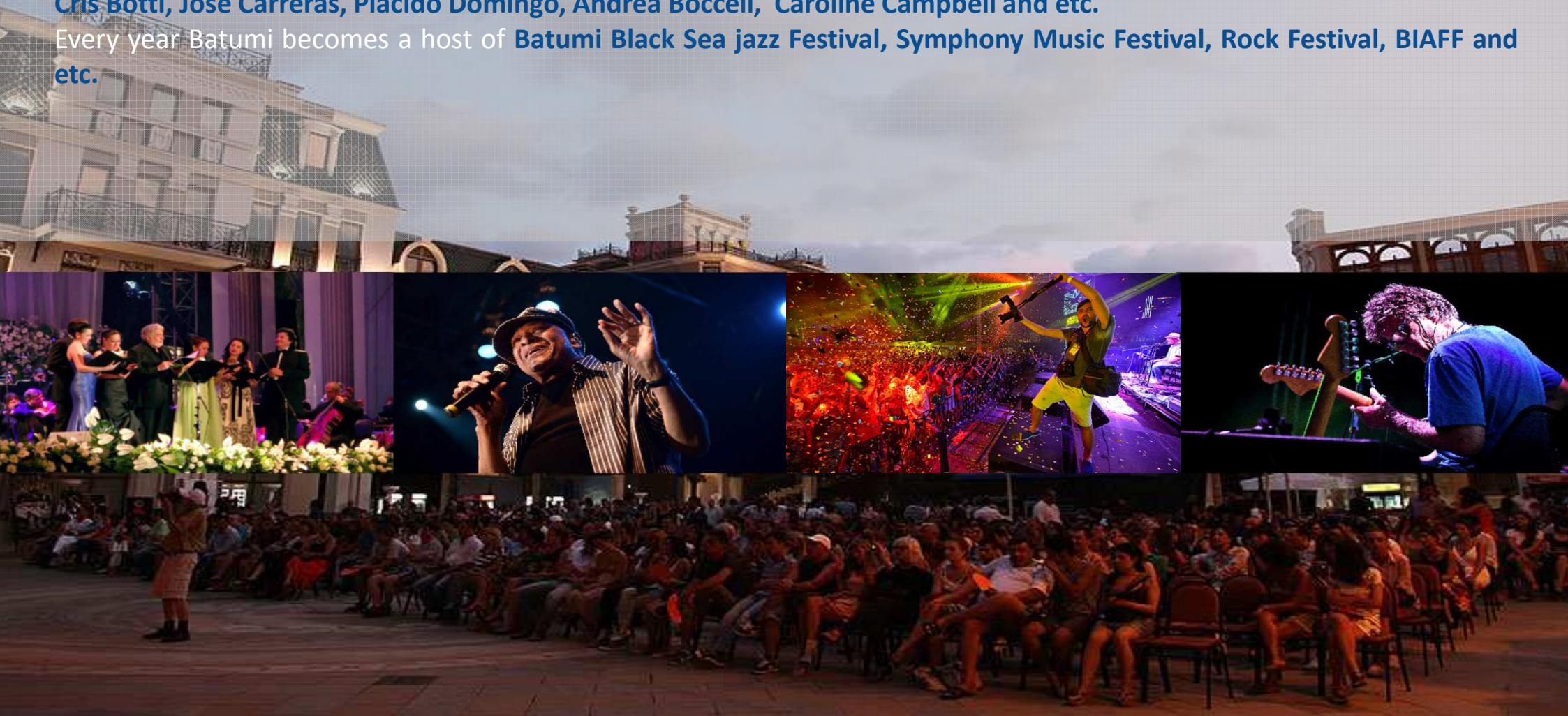
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Batumi – Cultural Center

In recent years Batumi has hosted world famous stars such as: **Julio and Enrique Iglesias, Sting, Al Jarreau, Maisy Grey, Cris Botti, Jose Carreras, Placido Domingo, Andrea Bocelli, Caroline Campbell** and etc.

Every year Batumi becomes a host of **Batumi Black Sea jazz Festival, Symphony Music Festival, Rock Festival, BIAFF** and etc.



Long Term Development Planning in Batumi - Experience

Batumi economic development strategy project, 2011

Batumi development strategy Plan, 2013

Batumi sustainable energy development action plan 2013-2014

2016-2020 Ajara Rural Development Strategy

Ajara regional development strategy project 2017-2021

Georgian urban strategy project for 2015-2020

Georgia Urban Strategy 2015-2020



Strategic Vision 2030 +

- ✓ Batumi - regionally important Productive, Port and Tourist city with national and international position in the southeast Black see region
- ✓ Batumi – a gateway to Europe and Asia, EU and Russia, Turkey, Iran, Ukraine, Azerbaijan and Armenia.
- ✓ Batumi - Population oriented city which offers safe living environment, attractive conditions and constant opportunities for development and self-realization.
- ✓ Batumi - Green city and a major touristic destination of the region
- ✓ Batumi - City of tolerance and hospitality.

Strategic Directions

- ✓ Introduction of modern principles of spatial regulation. City expansion and reconstruction. Structural changes of city area
- ✓ Development of Municipal infrastructure and services. Engagement of population in the city's development process
- ✓ Batumi inhabitants - The power of success
- ✓ Batumi - the city of culture, education and sport
- ✓ Batumi - International business center in the Black Sea

Challenges

- ✓ Need of coordinated growth strategy combining economic development priorities with a master plan for spatial development and infrastructure investment;
- ✓ Ensuring diverse economy;
- ✓ Ensuring equal distribution of economic activities to all parts of the city (including new territories);
- ✓ Extension of Batumi Port and development of linkages;
- ✓ Improvement of Infrastructure;
- ✓ Traffic Congestion.

Thank you for your attention

Etuna Lomadze

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